



# News Release

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## Potato Products and TPP: ITC Report Highlights Benefits

**Washington, D.C.** – The recently released U.S. International Trade Commission’s report on the potential economic impact of the Trans-Pacific Partnership (TPP) provides many examples of the benefits this free trade agreement would provide. The National Potato Council (NPC) has previously touted the expanded trade opportunities and lowered tariffs that the agreement would ensure. The ITC report confirms that lower tariffs on exports would allow potato growers and exporters to meet the rising demand in the Asia-Pacific region by making U.S. potatoes and potato products more competitive in those markets.

“Where pennies in price can make the difference in which country makes the sale, reductions to tariffs faced by U.S. potato products in Japan and Vietnam will allow the industry to compete more effectively with our competitors,” said NPC Executive Vice President and CEO John Keeling. “The National Potato Council supports TPP and urges its passage before the next President of the U.S. takes office.”

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*The National Potato Council is the advocate for the economic well-being of U.S. potato growers on federal legislative, regulatory, environmental, and trade issues. NPC supports the U.S. potato industry by monitoring issues affecting the strength and viability of the potato industry, influencing regulators and legislators on issues crucial to the industry's long term success, ensuring fair market access for potatoes and potato products, and bringing the unique issues and interests of diverse growing regions in the U.S. together on a national level.*