



News Release

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FOR IMMEDIATE RELEASE:
December 19, 2016

NPC Adds Senior Director of Public Policy

Washington, D.C. – The National Potato Council (NPC) has added Kam Quarles as Senior Director of Public Policy. “We are delighted to welcome Kam to NPC. Over the past 7 years he has shown great skill advocating on our behalf on federal issues. NPC is excited to welcome him onboard and we look forward to having his talents advocating for us full-time,” said John Keeling, CEO and Executive VP of NPC.

Most recently at McDermott, Will & Emery LLP, Quarles has spent more than two decades resolving complex regulatory, communication and public relations issues for international businesses, public agencies and national trade associations including the National Potato Council. “I’m very excited to represent this wonderful industry as we look toward a new Congress and Administration,” said Quarles.



Prior to his seven years representing NPC at McDermott, Kam served as Vice President for Government Relations at United Fresh Produce Association and Vice President of Government Affairs at the National Council of Farmer Cooperatives. Quarles holds a Masters in International Commerce and Policy from George Mason University.

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The National Potato Council is the advocate for the economic well-being of U.S. potato growers on federal legislative, regulatory, environmental, and trade issues. NPC supports the U.S. potato industry by monitoring issues affecting the strength and viability of the potato industry, influencing regulators and legislators on issues crucial to the industry's long term success, ensuring fair market access for potatoes and potato products, and bringing the unique issues and interests of diverse growing regions in the U.S. together on a national level.