



News Release

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FOR IMMEDIATE RELEASE

January 15, 2015

Potato Growers Select 2015 NPC Leadership

Washington, D.C. – At the National Potato Council’s (NPC) 2015 Annual Meeting, held January 9-10, 2015, in Orlando, Florida, Dan Lake from Lake Seed, Inc. of Ronan, Mont., was elected to serve as NPC’s president for 2015 and to lead the council’s Executive Committee.

NPC delegates also approved Jim Tiede from American Falls, Idaho, as First Vice President and Vice President of the Legislative and Government Affairs Committee. Additional members of the Executive Committee include: Cully Easterday of Pasco, Wash., as Vice President of the Trade Affairs Committee, and Dwayne Weyers of Center, Colo., as Vice President of the Grower and Public Relations Committee. Two new members of the Executive Committee were elected: Larry Alsum of Friesland, Wis., as Vice President of the Finance and Office Procedures Committee and Dominic LaJoie of Van Buren, Maine, as Vice President of the Environmental Affairs Committee. NPC’s 2014 president Randy Hardy of Oakley, Idaho, will continue to serve on the Executive Committee as the Immediate Past President.

As president, Lake will host the 2015 NPC Summer Meeting, July 8-10, in Kalispell, Mont.



NPC 2015 Executive Committee, Standing, from left to right: Larry Alsum, Randy Hardy, Dan Lake, Jim Tiede. Seated, from left to right: Dominic LaJoie, Cully Easterday, Dwayne Weyers.

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The National Potato Council is the advocate for the economic well-being of U.S. potato growers on federal legislative, regulatory, environmental, and trade issues. NPC supports the U.S. potato industry by monitoring issues affecting the strength and viability of the potato industry, influencing regulators and legislators on issues crucial to the industry's long term success, ensuring fair market access for potatoes and potato products, and bringing the unique issues and interests of diverse growing regions in the U.S. together on a national level.